

Australian recycled paper: not what it seems

Australia's sole paper manufacturer, *Paperlinx*, regrettably only make 'recycled' papers using mostly pre-consumer waste (such as converter and printer offcuts).

The problem with pre consumer waste is that it contains essentially virgin pulp sourced directly from native forests via other industries.

Truly recycled paper uses a large proportion of post-consumer waste. Post consumer waste is paper that has been used at least once by consumers, after which it is gathered and sorted by a recycling company. **To help save our native forests, please avoid Paperlinx 'recycled' copy papers until the day they decide to produce them using genuine post consumer waste and/or plantation pulp.**

Until that day, purchasing these products will not provide any pressure or incentive for Paperlinx to use the 500,000 cubic metres of recoverable post consumer printing and writing paper going directly to landfill each year in Australia.

We would love to recommend an Australian made genuine recycled paper, however NONE exists – the papers below contain no post consumer printing and writing paper waste.

How do we choose paper that benefits the environment?

- One that is made mostly from post consumer waste paper. Recycled paper uses up to 90% less water and about 50% less energy than paper sourced from virgin fibre;
- Well managed plantation derived fibre including eucalyptus and pine as well as alternative fibre crops such as hemp, kenaf and bagasse; not genetically modified.
- Paper manufactured without chlorine bleach-

Avoid these papers...

RENEW 80

Similar to RENEW 100 but with 20% virgin fibre very likely from forests of other countries and possible chlorine bleached.

FUJI XEROX GREENWRAP

Consists of 10% post-consumer waste, 40% pre-consumer waste (beware false recycling claims), 10% cotton linters and 40% plantation fibre from unknown sources, likely to be from poorly established and managed plantations in Thailand, Brazil, Indonesia and Canada.

ing, closed loop water cycle;

- The corporation producing the paper is environmentally responsible as a whole, and is genuinely working to diminish its impacts.

Other things to be aware of

Aside from using the most environmentally sound paper available, please where possible, use less paper!

Plantations are not always environmentally friendly. Issues that need to be addressed include; clearance of native vegetation, genetic engineering, toxic pollution of soil, ground water, waterways and the ocean.

To the best of our knowledge, the information in this brochure is correct at the date of publication.

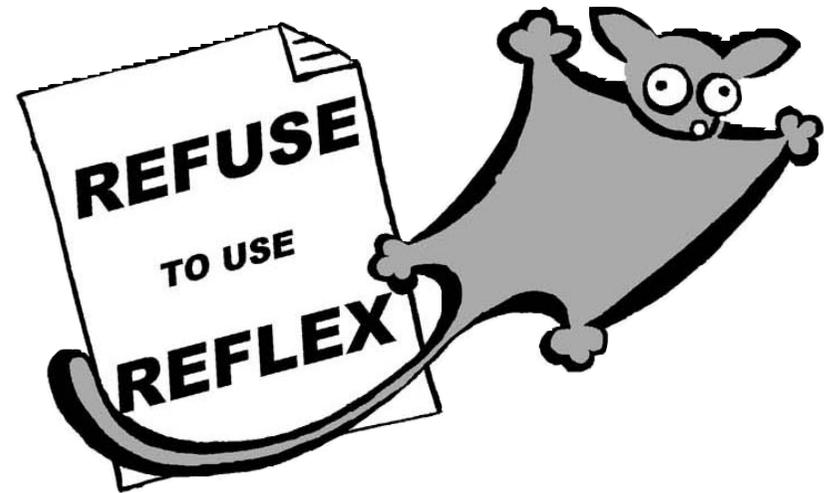
We wish to acknowledge that the logging of Australian forests for the paper industry affects local indigenous peoples.



Environment Victoria Inc.



Is your office paper environmentally friendly?



Scientists suspect the Yellow Bellied Glider, a species used to indicate forest health, has been pushed to regional extinction in all areas of the Central Highlands where clearfell logging has occurred. Threatened species face an uncertain future as long as logging continues for products such as REFLEX photocopy paper.

Save the Highland forests

This brochure is a guide to office papers that are sourced from recycled / alternative crop / plantation pulp.

For more Information

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Friends of the Earth
312 Smith St, Collingwood
Ph: (03) 9419 8700
foe@melbourne.foe.org.au

Environment Victoria
Ph: (03) 9320 5400
paperstop@envict.org.au
www.envict.org.au

The Wilderness Society
Ph: (03) 9639 5455
melbourne@wilderness.org.au
www.wilderness.org.au/victoria

Websites of interest: www.paperlinxethical.shares.green.net.au www.australianpaper.com

Don't use paper that destroys Australia's last forests

The following brands use Australian native forest fibre and are chlorine bleached:

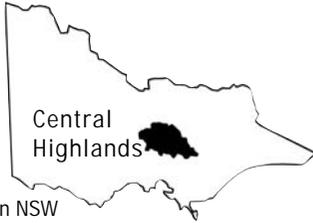
REFLEX.....	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
COPYRIGHT.....	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
CONTACT LASERCOPY.....	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
AUSTRALIAN COPY PAPER.....	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
CROWN.....	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
OPTIX.....	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
PRECISION.....	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
OZ COPY.....	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
POST OFFICE A4 PAPER.....	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>

Each day, about 100 hectares (equivalent to 55 football fields) of Australia's forests are clearfelled.

Woodchips for the paper and packaging industry drive the clearfelling of these forests. In some areas, such as Tasmania, parts of Southern NSW and East Gippsland in Victoria 80 percent of trees removed are woodchipped.

Australia's only photocopy paper manufacturer, Paperlinx, produces virgin papers using woodchips from high conservation value forests. Each year they source around 475,000 tonnes of woodchips (CH Comprehensive Regional Assessment 1997) from Victoria's Central Highlands and Gippsland – Melbourne's domestic water supply catchments and habitat to species threatened with extinction such as the Leadbeaters Possum, Spotted Tree Frog, Sooty Owl, Tiger Quoll, Powerful Owl and Tall Astelia Lily.

Logging has detrimental impacts on many economic and non economic forest values such as domestic water supplies, tourism and recreation. Paperlinx have the resources and technology available to manufacture paper from plantations and post consumer waste paper. Your power as a consumer can help Paperlinx to choose a future in these alternatives rather than woodchipping the Highland and Gippsland forests.



Don't use paper that destroys international forests

An estimated 7.2 million hectares of ancient forest are logged throughout the world each year. The current nature of the logging industry in many countries makes it very difficult to trace the sources of paper and production processes. Irresponsible and illegal practices remain widespread worldwide.

Many imported office papers from South East Asia come from areas where either plantation establishment or the logging of tropical rainforests has caused human rights abuses and devastating forest fires.

If a paper label does not include the country of source, do not buy the paper.



Positive alternatives

YOUR GUIDE TO ENVIRONMENTAL PAPER...

Australian environment groups would love to wholeheartedly endorse a photocopy paper, unfortunately all available papers or the company producing them have significant negative impacts. The following list represents the best available options. The number of ticks indicate to what level we recommend each product, according to the criteria detailed on the back page of this leaflet.

NB: We recommend you always test paper in copiers before purchasing. A more comprehensive supplier list is available on the internet (see addresses overleaf in the for more information box).

WHITE PHOTOCOPY PAPERS

Nautilus

(also known as CANON 100)
100% recycled, of which approx. 50% is post consumer waste. TCF correction bleached. Archival quality 100 plus years. Recommended for black and white double or single sided photocopiers and printers.

- Friends of the Earth (03) 9419 8700
- Going Solar (03) 9328 4123
- Longbottom Paper (02) 9553 5911
- A. Moir & Co. 1800 252 669
- S.C.R.A.P. (02) 9825 1062
- ecocern (02) 9337 2737
- Officeworks (some stores) 131 505
- Danka (02) 9978 6000 (min 5 reams)
- Canon (large orders only) 13 13 93

Corporate Profile in relation to forests:

Unfortunately, the company which produces this paper, Lenzing AG, appears to be involved in the woodchipping or pulping of native forests in Europe.*

Evolve

(not yet available in Australia)
100% recycled, high percentage post consumer waste, TCF rebleached, high whiteness.

- If you are interested in buying this paper contact CPI 1300 726 7537

Corporate Profile in relation to forests:

Unfortunately, the company that produces this paper, m-real, appears to be involved in the woodchipping or pulping of native forests in Europe.*

Canefields

Approx. 75% sugarcane bagasse, 25% eucalypt plantation fibre. Standard or high performance version OS 2000 available. Endorsed by Planet Ark. Chlorine bleached. Local communities are concerned about the impact of mill effluent on agricultural crops and groundwater, which has pushed the mill to review its use of chlorine bleaching by 2002. We will update our assessment of the company at that time.

- Officeworks 131 505
- S.C.R.A.P. (02) 9825 1062
- Spicers Paper (sold by pallets) 1800 729 777
- Viking 1800 621 862
- www.canefields.com.au (retail and bulk)

Corporate Profile in relation to forests:

Unfortunately, although the company producing this paper, TNPL, does not appear to be directly involved in woodchipping or pulping of forests, it does appear to use pulp possibly from forests from the international market in the production of newsprint.

PRINTING PAPERS

Cyclus

"Offset quality." 100% recycled - about 75% post consumer, 25% pre consumer. Made in Denmark, archival quality, comes in A4 and A3, can be used for photocopiers, but is highly recommended for printing of annual reports, letterhead and newsletters by commercial printers.

- K.W. Doggett (03) 9450 2222; (07) 3260 1588;
- Jaeger Fine Papers (02) 9938 3444
- CPI (03) 9239 3600; (08) 8447 1377; (07) 3390 8444; (02) 9681 0555; (08) 9240 2222

Corporate Profile in relation to forests:

Unfortunately, the company producing this paper, Stora Enso, appears to be involved in the woodchipping or pulping of native forests in Europe.*

Enviro Board Paper

(also called Botany Brown)
100% recycled, high percentage post consumer waste. Not photocopy paper. Made in Australia by Visy, used mainly by printers. Comes in off-white and brown. Available in a variety of weights.

- Premier Paper (03) 9416 8188
- ecocern (02) 9337 2737
- Raleigh Paper (marketed as Botany paper) (03) 9558 0500; (07) 3865 2425; (02) 9743 1255; (02) 6280 1870

Corporate Profile in relation to forests:

The manufacturer of this paper, VISY do not appear to be involved in the woodchipping or pulping of native forests.

Harvest

Sourced from 65% sugar cane bagasse and 35% plantation pine fibre; chlorine bleached. Made in Sth Africa. Not photocopy paper. Harvest is a coated printing paper and comes in matt, gloss and a variety of weights.

- Raleigh Paper (see above)

Corporate Profile in relation to forests:

Unfortunately, the company that produces this paper, SAPPI, appears to be involved in the woodchipping or pulping of native forests in Europe and North America.*

* Determining where overseas corporations source their wood is difficult. We have assumed they're directly involved in forest destruction if:

- they pulp or woodchip native forest species and;
- source from poorly managed forests; ie they do not claim to source from areas with independent, third party certification to a standard equal or exceeding that of the Forest Stewardship Council.

Problematic alternatives

We cannot recommend these papers as they have significant negative as well as positive attributes. They are undoubtedly better than the worst products such as REFLEX and papers made from Indonesian rainforest.

WHITE/COLOURED PHOTOCOPY PAPERS

Daticopy

(Coloured version available)
Also known as MoDo. Although claimed to be 100% plantation paper, at least a percentage of fibre comes from sites that environment groups regard as natural forest. Elemental Chlorine free. World leaders in closed loop water cycle. Comes in A4 and A3. A white high performance paper for high speed copiers.

- Angleton's (03) 9419 5855
- Blackburn's (03) 9417 6966
- W C Penfolds (03) 9650 5035; (08) 8232 7200; (02) 9233 5777; (07) 3221 4100;
- Industrial Stationers, large orders only (03) 9614 2751

Corporate Profile in relation to forests:

Unfortunately, the company that produces this paper, m-real, appears to be involved in the woodchipping or pulping of native forests in Europe.*

Renew 100 (Similar coloured version available: Outback)

Promoted as '100% recycled' it contains approximately 70% pre consumer waste. Beware false recycling claims! 10% pre or post consumer milk carton material, 20% cotton linters (likely to contain genetically modified material as 30% of Australian cotton has Bt bacterium genes). ECF correction bleached.

Corporate Profile in relation to forests:

Unfortunately, the company that produces this paper, Paperlinx, is woodchipping or pulping native forests in Victoria.